




Easysnap
THE ONE HAND OPENING UNIT DOSE

THE ONE HAND
OPENING
UNIT DOSE

CORPORATE PRESENTATION 2015

WHAT IS EASYSNAP®

THE PAST

UNIT DOSE (SINGLE USE CONTAINERS)



Two hand
opening &
dispensing

THE FUTURE

EASYSNAP® SACHET (POUCH)



One hand
opening &
dispensing

WHAT IS EASYSNAP®

Easysnap® is a smart and universal pack.
It can make us save time, space and energy!

With its one hand opening system, Easysnap® is suitable to
open and dispense in a clean way any liquid product.



WHAT IS EASYSNAP®

Easysnap® is an innovative patented and revolutionary single use packaging concept for liquid products.

We just have to take an Easysnap® with one hand and fold it with two fingers...



WHAT IS EASYSNAP®

While the sachet is folded, a previously mechanically made center cut (patented) tends to break open progressively, according to the exercised pressure during folding. This allows the product to flow out in a completely controlled manner.



UNTIL NOW...

... we are used to
open a single dose
container with two
hands.



However it was often not
sufficient and we had to
help ourselves with our own
teeth!

UNTIL NOW...

Disadvantages of other conventional portion pack containers

4-SIDE SEAL TEAR TOP PILLOW SACHET

- Difficult to open with 2 hands, especially for elder people with arthrosis or disabled persons.
- Generally made for promotion/sampling. Not well accepted by end users.
- Heavy competition for co-packers worldwide, little profits.
- Spills product when opened, not hygienic.
- Has air inside and therefore lower shelf life.
- Not all product can be dispensed.
- Many counterfeited brand products are in such pack.
- Obsolete packaging and is not used for premium products, if not only for sampling.
- Limited investment for what concerns machinery, but with no market acceptance and highly reduced machine payback.



UNTIL NOW...

Disadvantages of other conventional portion pack containers

SINGLE USE THERMOFORMED CUP

- Difficult to open with 2 hands, especially for elder people with arthrosis or disabled persons.
- Has air inside and therefore a lower shelf life.
- Needs additional knife or spoon for product dispensing.
- Not all product can be dispensed.
- Many counterfeited brand products are in such pack.
- Higher material/package cost (30% higher).
- Higher machine costs for a same speed production line.
- Higher machine operational and thermoforming costs.
- Much higher transportation costs due to higher bulky packaging volumes (over 50% higher).
- Only top film can be printed.
- Most containers have no barrier properties for longer shelf life.



UNTIL NOW...

Disadvantages of other conventional portion pack containers

SINGLE USE BOTTLES

- Very difficult cap opening with 2 hands, especially for elder people with arthrosis or disabled persons.
- Has air inside for lower shelf life.
- Cap closure doesn't secure 100% from product leak.
- Not secure due to cap re-closure. Possibility of product contamination.
- Many counterfeited brand products are in such pack.
- Higher material/package cost (100% higher).
- Higher machine costs for a same speed production line (100% higher).
- Higher machine operational costs due to the many units to complete a bottle (bottle – cap – label, etc).
- Much higher transportation costs due to higher bulky packaging volumes.
- Too many elements to place together in production line (empty bottle – cap – label).



UNTIL NOW...

Disadvantages of other conventional portion pack containers

SINGLE USE TUBE

- Cap opening may become difficult with 2 hands, especially for elder people with arthrosis or disabled persons.
- Has air inside for lower shelf life.
- Not secure due to cap re-closure. Possibility of product contamination.
- Not all product inside can be dispensed.
- Many counterfeited brand products are in such pack.
- Higher material/package costs (50% higher)
- Higher transportation costs due to higher bulky packaging volumes (50% higher).



FROM NOW ON...

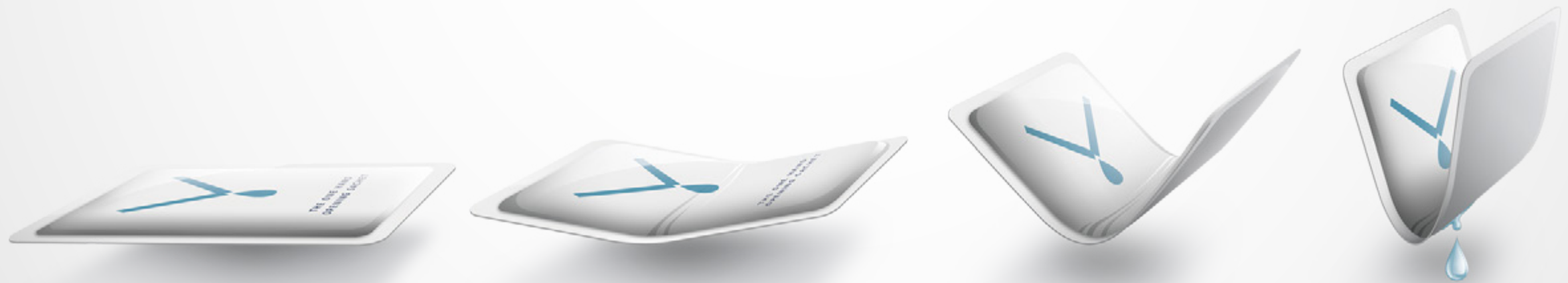
... everything
will change!

After years of marketing
and packaging
researches, Easysnap
has created a unit
dose sachet with a
worldwide patented
opening system,
unique and simple.



WHY Easysnap?

Have a look at its advantages



FEATURES & ADVANTAGES

- ✓ The ONLY worldwide one hand opening and dispensing unit dose sachet (pouch) for liquid products.
- ✓ The ONLY innovative, patented and revolutionary unit dose packaging concept which can replace, with its numerous advantages, any conventional portion pack container for liquid products in the food, cosmetic, personal care, chemical and medical device industry. For pouches from 1 ml to 30 ml.
- ✓ The ONLY worldwide portion pack pouch with a one hand opening and dispensing system best suitable for use of elderly or disabled persons.
- ✓ Available a bio-based version with a percentage of bio-based materials more than 92%, according to ASTM D6400 standards.

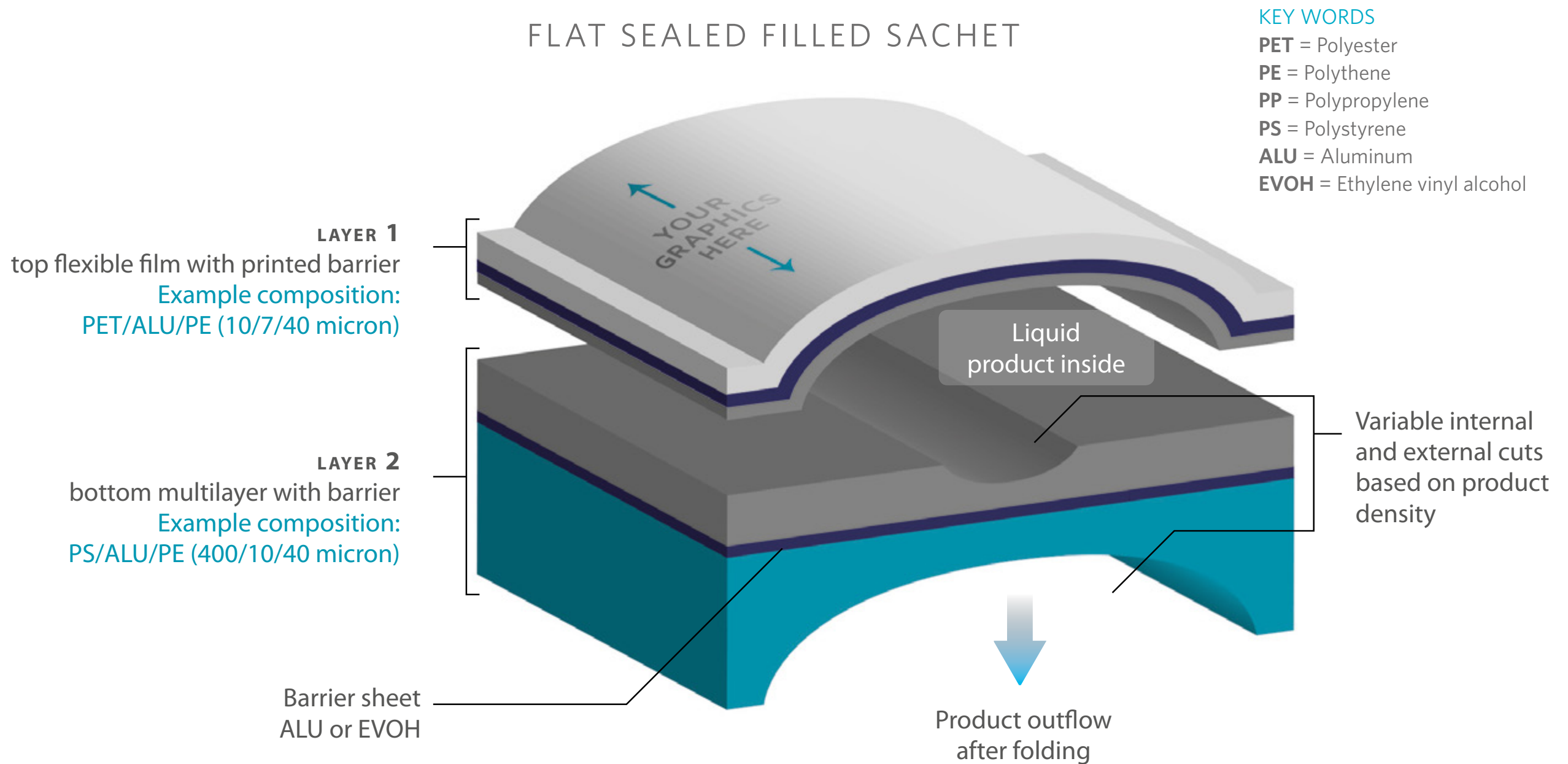
OTHER FEATURES & ADVANTAGES

- ✓ Has absolutely no air inside, for long shelf life.
- ✓ Secure opening upon sachet folding over 90° degrees, therefore NO accidental opening.
- ✓ Due to sachet structure, 99% of product is dispensed.
- ✓ No mess, no spill, hygienically clean opening.
- ✓ 100% barrier properties to maintain product integrity for very long shelf life.
- ✓ Worldwide patented pouch. No counterfeiting possibility if brand products are in an "Easysnap".
- ✓ Any liquid viscosity can be handled.
- ✓ One time use. Not subject to product contamination since it cannot be re-closed or re-used like a bottle or tube. Easysnap complies with latest European regulations with obliges one time use not refillable container to be used.
- ✓ Great for launching or rebranding; no competition.
- ✓ Very low transportation costs due to the compact/flat volume of pack.
- ✓ New professional appeal pack, considered also a friendly pack; to be used daily in any circumstance.
- ✓ One operator needed to operate Easysnap machine.
- ✓ Material costs equal to the 4-side seal tear top sachet, therefore very competitive.
- ✓ High printing surface available (front and back) of pouch.
- ✓ High speed production machine available. From up to 240 sachets/minute (14.000/hour) with model STAR
- ✓ If an Easysnap pouch is placed near any conventional containers, it has 95% chance of being selected by the consumer.
- ✓ Easysnap has received following awards:
- ✓ Italian "Oscar of Packaging" for personal care in 2008
- ✓ Worldstar Packaging Award in 2009
- ✓ FPA (Flexible Packaging Achievement) in USA in year 2012.

THE PATENT

FOR ACHIEVEMENT OF LONG SHELF LIFE

FLAT SEALED FILLED SACHET



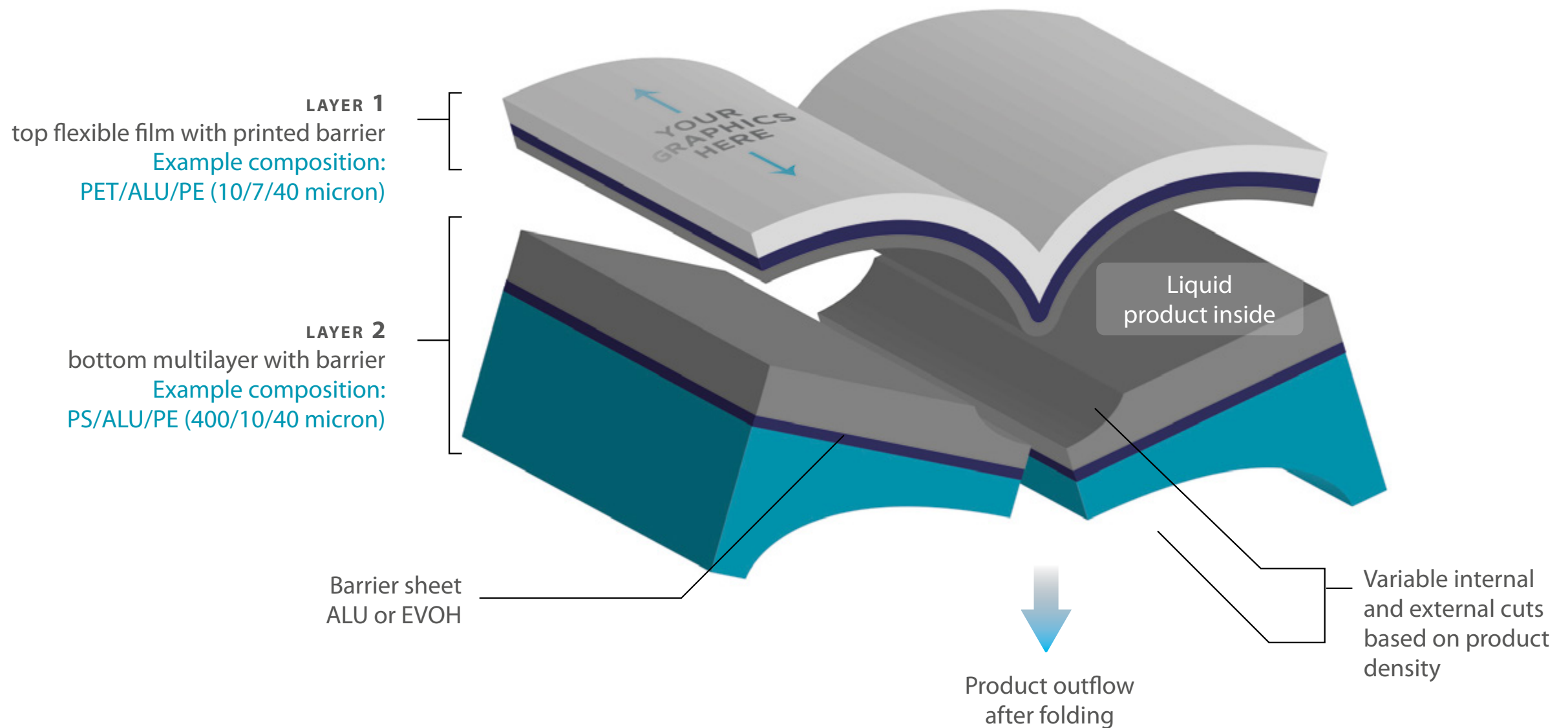
In the section drawing of an Easysnap® sachet, we wish to point out hereunder the main technical feature which positions the pouch as the **ONLY** one hand opening, worldwide distributed, long shelf life unit dose sachet, because of its patented technology.

In simple words, the bottom multilayer (layer 2) is scored (cut) on the outer side (PS 400 micron material) and on the inner side (PE 40 micron material) which is in contact with the liquid product. These 2 scores are variable, in depth and length, depending on product density, and allows the best product dispensing, once folded with one hand. The barrier layer (ALU or EVOH 10 micron material) remains intact for shelf life until folded for product dispensing.

THE PATENT

FOR ACHIEVEMENT OF LONG SHELF LIFE

FOLDED OPEN SACHET PRODUCT DISPENSING



In other words, the center layer of this bottom multilayer (black colour) is the barrier layer and this layer remains intact for the lifetime of the pouch itself, giving the proper 2 – 3 year shelf life. The barrier layer cracks opens only when the pouch is folded for product dispensing.

Due to this technical feature, we can fill any liquid product being certain that the Easysnap® pouch can be used in any field (Food, Cosmetics, Personal care and Pharma products).

EASYSNAP GROUP



THE ONE HAND OPENING UNIT DOSE



Worldwide exclusive dealer of the
Easysnap brand and I.P

Packaging machines manufacturer

Design and engineering of tailor made projects
based on the Easysnap Technology

Mechanical R&D

Plastic material R&D



100% owned by Easysnap Technology

BEAUTY & PHARMA DIVISION

Co-packing services

- Cosmetic GMP international standards,
UNI EN ISO 22716
- Medical Devices UNI EN ISO 13485

Medical Devices products
1A - 2A - 2B category

Annual capacity: 60 million of units

FOOD DIVISION

Co-packing services

Factory certified:
▪ BRC ▪ BIO
▪ IFS ▪ IGP

Annual capacity: 40 million of units

TECHNOLOGY

The Easysnap[®] machines are designed and certified for food/cosmetic and medical devices industries.

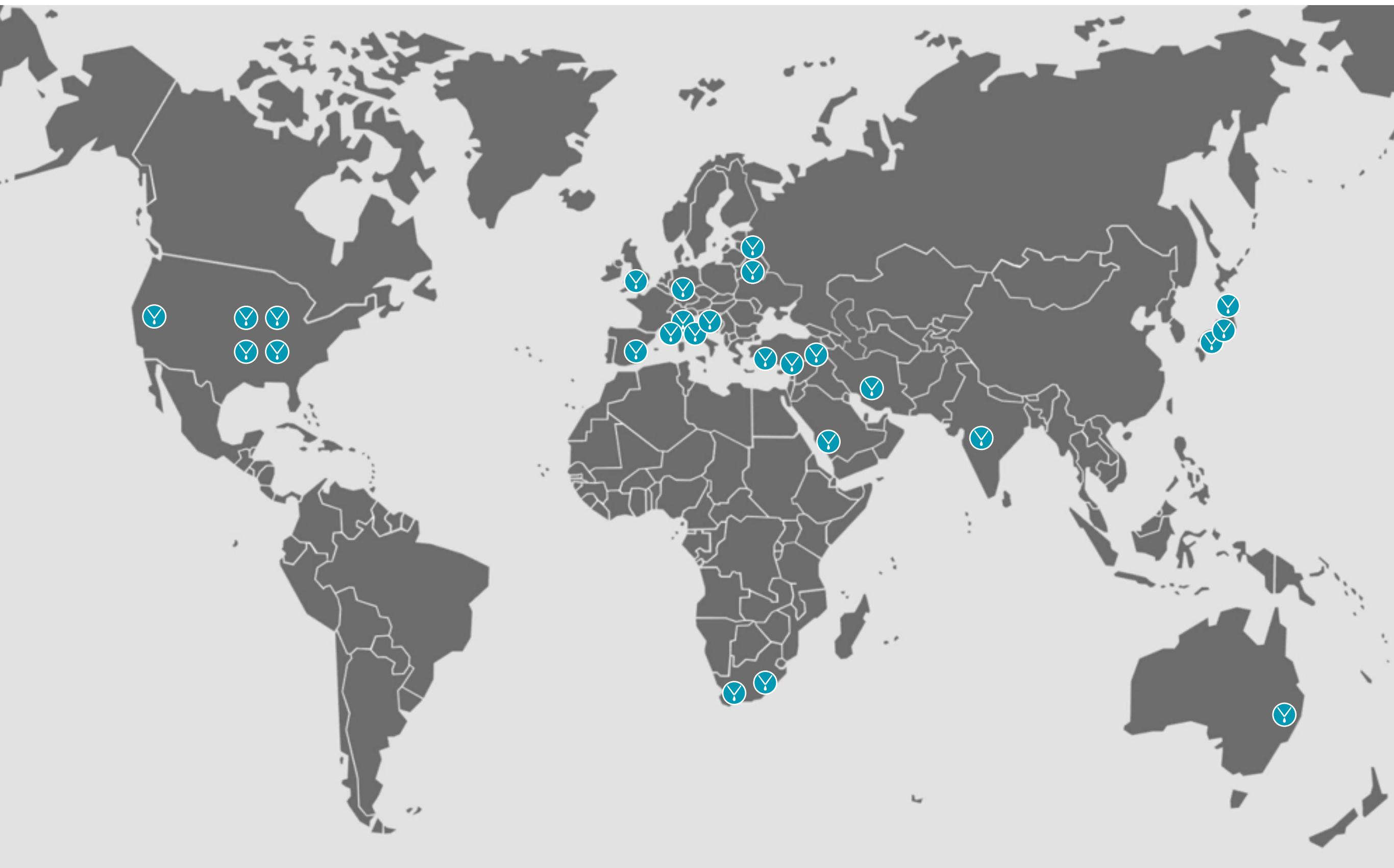
They can produce the best possible single use packaging that meets your needs.

MODEL STAR PLUS



- VFFS monodose Easysnap[®] sachet machine to handle liquid or semi dense products
- Speed up to 240 Easysnap[®] per minute
- Max consumption 22 Kw/H
- Air consumption 250/400 NI/minute
- Changeover tool size 30 minutes
- Electricals Moellers

EASYSNAP IN THE WORLD



Our Company is able to offer a complete co-packing service.

FOOD SAFETY

HACCP COMPLIANCE • BRC (GLOBAL STANDARD FOR FOOD SAFETY) 00774-B GRADE A • IFS (INTERNATIONAL FOOD STANDARD) 00774-F HIGHER LEVEL • BIO IT BIO ICA H 2532 • FDA 18071805526 • IGP (BALSAMIC VINEGAR OF MODENA)

Examples of products already packed

Ketchup • Mayonaise • Salad dressing • Jam • Spread cheese • Mustards • Spirits • Syrups • Honey • Extra Virgin Olive Oils • Balsamic Vinegars • Fruit Juices • Energizers • Agave Syrup • Soy sauce



The contents of Easysnap is indicative, to be confirmed according to the product and to the choice of the type of plastic film



Our Company is able to offer a complete cosmetic co-packing service.

PLANT CERTIFICATION:

- ISO 13485
- GMP international standards UNI EN ISO 22716

Examples of products already packed

Liquid medications ▪ Baby Care Products ▪ Ointments
▪ Toothpaste ▪ Body Lotions ▪ Creams ▪ Hand Sanitizer
▪ Detergents ▪ Sun Creams ▪ Moisturizer ▪ Hair
Conditioner ▪ Glues ▪ Eye Moisturizers ▪ Lubricants ▪
Hotel Amenities ▪ Mouth Washes.

The contents of Easysnap is indicative,
to be confirmed according to the product
and to the choice of the type of plastic film



CO-PACKING • MEDICAL & PHARMA DEVICE

We are able to offer a complete pharma & medical device co-packing service. All facilities are third party audited, ensuring excellence of process and standards.

PLANT CERTIFICATION

A1 • A2 (non sterile)

B2

The contents of Easysnap is indicative,
to be confirmed according to the product
and to the choice of the type of plastic film



APPLICATION FIELDS

We can provide all sizes and volumes...



APPLICATION FIELDS

... as well as shapes and graphics!
(on both side)

Top



Bottom



APPLICATION FIELDS



And if you need something special, we may have the solution.

This is the new bi-dose system.

WE ARE THE FUTURE

Always with the focus to be in line with the future legislation on sustainability.
We aim to go further in offering the market a comprehensive range of sustainable Easysnap®.



EASYSNAP
BIO-BASED

Our range of bio-plastics derived from
renewable resources

**AVAILABLE IN
2015**



EASYSNAP
COMPOSTABLE

Our range of bio-compostable films,
respecting the norm EN13432.

**AVAILABLE IN
2016**

SECONDARY PACKAGING

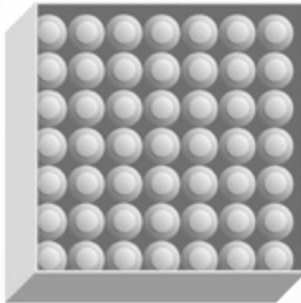
IN COMPARISON

BOX

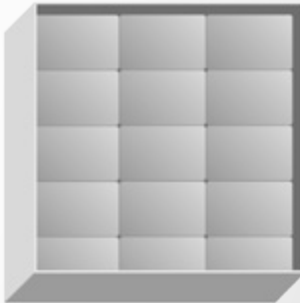
20 x 20x 9 cm



EASYSNAP
POUCHES



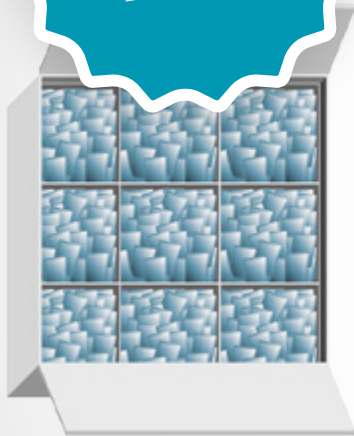
Mini bottles
or tubes



Thermoformed
containers

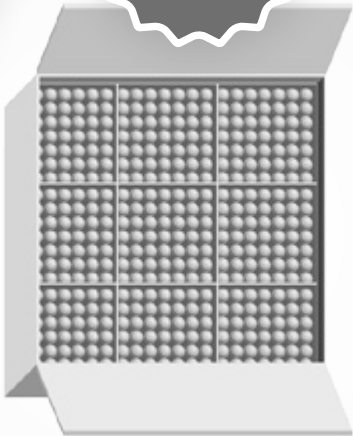
SHIPPING CARTON

60 x 60 x 20 cm



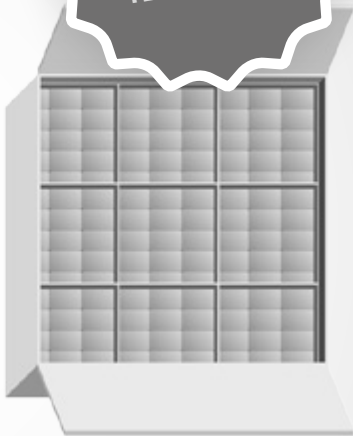
21.6 KG

EASYSNAP
POUCHES



10.9 KG

Mini bottles
or tubes



13.0 KG

Thermoformed
containers

PATENTS APPROVED WORLDWIDE AND CERTIFICATIONS

These are a few of the international patents covering the Easysnap products.
Also countries not displayed here are covered, so don't hesitate to contact us for further informations.

- EP2628691A1
- WO 2008/038074
- WO2009/040629
- USA Patent
- Canadian Patent
- Russian Patent
- European Patent
- New Zealand Patent
- Japanese Patent
- Australian Patent
- Chinese Patent
- Korean Patent
- Brazilian Patent
- Indian Patent
- South African Patent



UNI CEI EN ISO 13485:2012
UNI EN ISO 22716:2008

DISPLAY CARTON PACKAGING

This page will illustrate a few examples of display carton packaging for our Easysnap® sachets. These are arranged depending on the amount of sachets that may be contained.



DISPLAY CARTON PACKAGING

This page will illustrate a few examples of display carton packaging for our Easysnap[®] sachets. These are arranged depending on the amount of sachets that may be contained.



PHOTOS OF DISPLAY CARTON PACKAGING



A few examples of display carton packaging for our Easysnap[®] sachets. Each of these examples was created by our customers or designed under our advice.

You can achieve your personal and specific packaging for Easysnap[®]. We'll be pleased to help you in your implementation



A FEW OF OUR CLIENTS

IN FOOD



A FEW OF OUR CLIENTS

IN COSMETICS



OUR PROJECTS

IN MARCH 2014 WE PRESENTED OUR BRAND OF PRODUCT



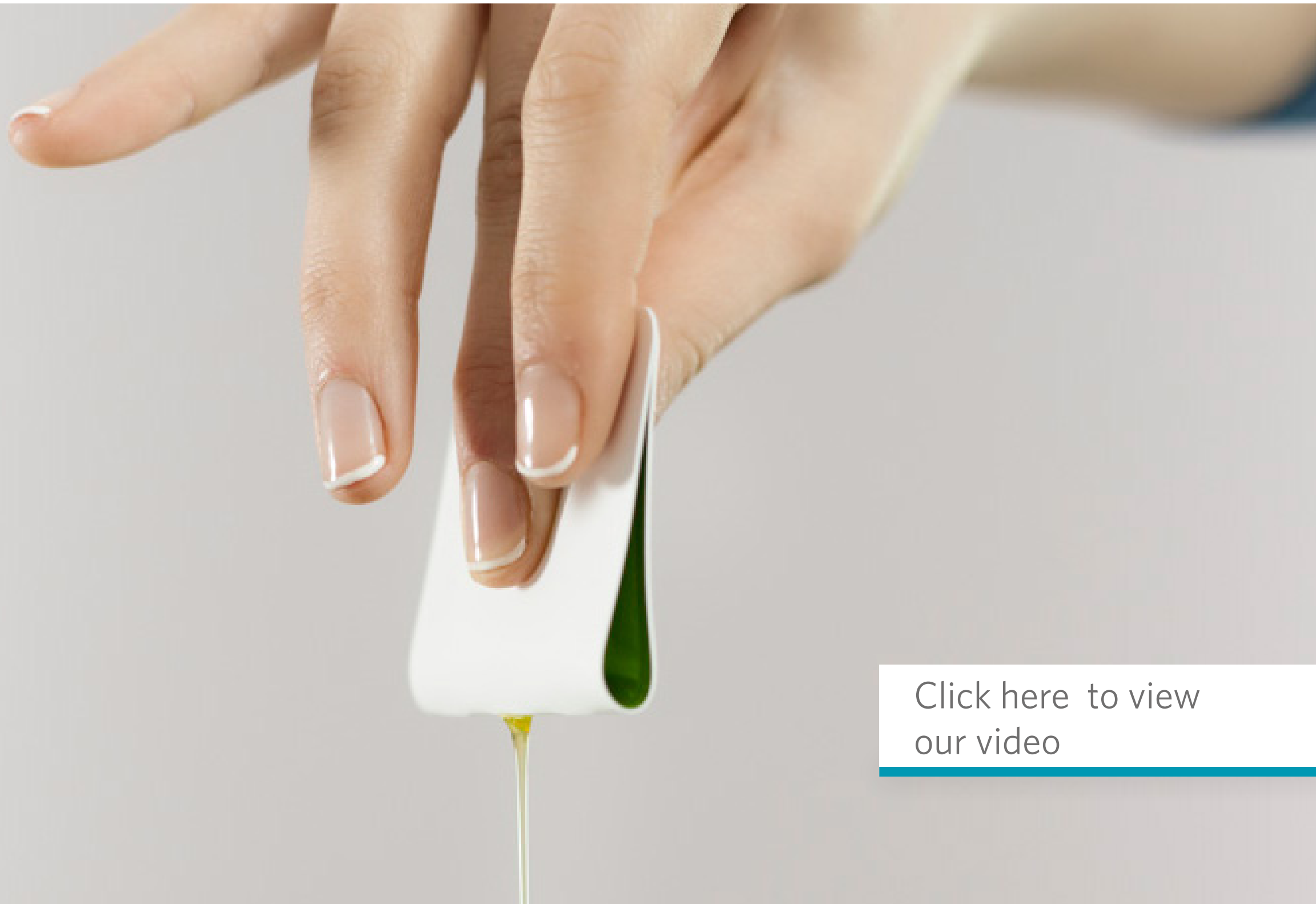
MONO
Art



MONO
LABORATOIRES



WATCH EASYSNAP IN ACTION



[Click here to view
our video](#)



Thank you!

FOLLOW US www.easysnap.com
facebook.com/easysnap
twitter.com/easysnap_sachet